



Press Release

Media information

Day, Month, Year

Comma Oil Finder app strikes gold for workshop efficiency

- **Nearly 82% prefer Comma's app over catalogues or online guides according to survey**
- **Cuts time spent searching for vehicle product applications by average of 30%**
- **Users say easy-to-use 'Oil Finder' app has enhanced their business**

Comma's new Oil Finder app has earned high praise from workshop professionals following a survey which found that nearly 82% of respondents prefer the app over more traditional methods of locating correct products for vehicles.

With over 75% of respondents rating the app's overall ease of use as good or excellent, workshops also cut the time it takes to search for correct vehicle applications by over 30%, saving valuable time.

The research also found that nearly two thirds of users thought that the Oil Finder app positively enhanced their businesses.

The app provides workshops with a quick and easy way to look up recommended products for vehicles by simply taking a photograph of the licence plate. Technicians are then shown the most suitable Comma products, and can view any available pack sizes. The app also gives access to enhanced information about a vehicle's MOT and road tax status.

Launched in March 2017, the app has been downloaded by hundreds of businesses via the Apple Store and Google Play, with over 90% of users happy to recommend the app to colleagues and friends.

Mike Bewsey, Sales & Marketing Director at Comma, commented: "At every stage of the app's development, we considered how we could make it as simple and efficient as possible for workshops, helping them to maximise their time and deliver even better service to their customers.

"Not only is the app proving to be a real success with workshops, but it's proof that the industry is crying out for simpler, modern solutions to decade-old issues. We're happy to be leading that charge."

By using the 'Comma Oil Finder' app, Professional Partner Programme (PPP) members can also collect points to redeem against merchandise and premium gifts for every vehicle look-up they perform.

To download the app, visit the [App store](#) and [Google Play](#).

Ends

About Comma

Comma Oil & Chemicals Limited was founded in 1965. As a world class manufacturer and supplier of automotive lubricants, chemicals and car care products, the Comma brand range of products for passenger, light commercial and heavy goods vehicles is distributed in more than 40 global markets to both professional mechanics and motorists.

Comma became a wholly-owned operating division of Cosan S.A. of São Paulo, Brazil, in 2012. For more information, visit: www.CommaOil.com

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*The survey received 365 responses in July 2017

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